



AHP Canada's Showcase Awards

The Showcase Awards honour excellence in health care fundraising programs. The annual awards recognize the achievements of those striving to meet the highest standards in development, regardless of their resources, location or number of employees.

Awards are presented to development professionals and their organizations that: meet or exceed their fundraising goals, develop innovative methods to the tried and true methods of raising funds, and/or successfully plan and implement a new program/project.

General Rules

Eligibility

The Showcase Awards are open to members of the Association for Healthcare Philanthropy of Canada (AHP Canada). Please ensure that the project or program you enter has been completed and evaluated in your institution's most recent fiscal year.

Important

Please send a picture representing your entry that could be used during the Showcase Awards. The photographs of winning entries will be used during the Awards. Please send a digital photo if possible.

Entry Fee

Submission fees for each category entered are \$65. If an organization is entering more than one category, separate cheques are required and must accompany the submission. Cheques are payable to AHP Canada and are non-refundable.

Entry Format

One copy in a three ring binder, including all support materials and the entry fee. Oversize brochures, posters and videos are acceptable and should be submitted in a protector sleeve.

Judges

Volunteer judging teams consist of a Head Judge (with the CFRE or FAHP designation) and two other professional fundraisers with demonstrated experience in the category they are judging. Judges can disqualify entries that fail to meet evaluation criteria, are missing an entry fee, are entered in the wrong category or are incomplete.

AHP Canada's Showcase Awards Chair and Judges' decisions are final. Judges are prohibited from entering a submission in the category they are judging. **There is no minimum number of entries required for judging in a category. All submissions will be judged.**

Return of Entries

If you wish to have your entry returned to you; please note this on the entry and make arrangements to pick it up at the end of the Conference. AHP Canada reserves the right to publish winning entries in the newsletter or on the website.

Deadline

Submissions must be courier dated or post marked by April 22, 2004. There will be no exceptions.

Showcase Award Winners

- First, second and third place winners will be recognized at the Showcase Awards Banquet
- The prestigious Showcase Award is presented to the first place winner

- Certificates will be presented to first, second and third place winners (both the Foundation and the individual who entered)
- Winners will be featured in AHP Canada publications and the AHP Canada web site
- The Hospital and Foundation's CEO and Chair of all winning entries will be notified
- Winners wishing to recognize partners who contributed to the success of their program may request additional certificates

Showcase Awards Categories

There are eight categories:

ANNUAL CAMPAIGN

Is your In Memoriam Program top notch? Are you writing an Annual Campaign Plan with input from your board and institution? Do you have an Annual Campaign Case for Support? Document your Annual Program successes and share them in this category.

Send your entry to the Category Chair:

Michelle Campbell, FAHP
 Executive Director
 Parkwood Hospital Foundation
 801 Commissioners Road East
 London, ON
 N6C 5J1
 Ph. 519-685-4030
michelle.campbell@sjhc.london.on.ca

CAPITAL CAMPAIGN

If you have completed a Capital Campaign this year, share your success by entering this category. Remember your case, plan, leadership recruitment and overall strategies.

Send your entry to the Category Chair:

Gina Eisler, CFRE
 Vice President and Campaign Director
 Hamilton Health Sciences Foundation
 711 Concession Street
 Hamilton ON
 L8V 1C3
 Ph. 905-521-2100, ext. 42373
eisler@hhsc.ca

DIRECT MAIL

Effective communications is the key to this category. Did you convey a message through a successful direct mail appeal – regardless of the focus (e.g. Annual Campaign, Planned Giving)? Enter this category – remember to demonstrate your results.

Send your entry to the Category Chair:

Shannon Hickey, CFRE
 Acting Manager- Annual Giving
 The Princess Margaret Hospital Foundation
 610 University Avenue
 Toronto ON
 M5G 2M9
 416-946-6571
shannon.hickey@uhn.on.ca

DONOR RECOGNITION

Is your wall different than the rest? Are you recognizing donors and stewarding their gifts? Share your innovative approach.

Send your entry to the Category Chair:

Valerie Burkimsher, CFRE
Managing Director
Dartmouth General Hospital Foundation
325 Pleasant St.
Dartmouth, NS
B2Y 4G8
Ph. 902-465-8560
valerie.burkimsher@cdha.nshealth.ca

INTERNET WEB SITE

How is your site interactive? Are you raising funds through it? How successful is it? Are the elements different from other sites?

Send your entry to the Category Chair:

Mike Farrell, FAHP
Executive Director
Hamilton Health Sciences Foundation
711 Concession Street
Hamilton ON
L8V 1C3
Ph. 905-521-2100, ext. 44811
farremic@hhsc.ca

PLANNED GIVING

Are you using Allied Professionals? Hosting Bequest Workshops? Planning and implementing Planned Giving Programs is the key to this category.

Send your entry to the Category Chair:

Trish Mongeon
Director of Development
Hamilton Health Science Foundation
P.O. Box 739, LCD 1
Hamilton, ON
L8N 3M8
Ph. 905-521-2100
mongeon@hhsc.ca

PUBLICATION

Entries in this category include Annual Reports, brochures, newsletters or any other regular or special publication. Consider your visual appeal as well as concept and content.

Send your entry to the Category Chair:

Alayne Metrick, FAHP
Vice President, Development
St. Michael's Hospital Foundation
30 Bond Street
Toronto ON
M5B 1W8
Ph. 416-864-5374
metricka@smh.toronto.on.ca

SPECIAL EVENT

If you host an event that is spectacular and enchants your community plus raises funds efficiently and creatively – compete in this category!

Send your entry to the Category Chair:

Jim O'Hara, CFRE
Director, Leadership Giving
VGH & UBC Hospital Foundation
Vancouver BC V5Z 1M9
Ph. 604-875-5100
Johara@vanhosp.bc.ca

Showcase Entry Evaluation:

Each entry is evaluated using a 100-point system. Fifty points for the Work Sample (support/promotional materials); and fifty points for your Work Plan (planning/goals, implementation and results of your project/program).

WORK SAMPLE

Fifty points are available for support/promotional materials including: brochures, letters, direct mail pieces, photos, artistic renderings, newsletters, videos, media coverage, posters, case statements, or other materials that support your entry.

Judges will evaluate: Creativity, innovation, comprehensive materials. Consideration will be given to the effective use of visual and support materials, clear and concise communications and overall presentation.

WORK PLAN

Fifty points are available for your Work Plan. If a question does not apply to your category; indicate N/A and the reason why it is not applicable. Questions that state "briefly describe" indicates 250 words or less; judges will only consider the first 250 words of your answer.

Judges will evaluate: The planning process, goals and objectives, the implementation phase, challenges overcome, results achieved and the methods used to measure your results.

Official Showcase Awards Entry Application

DEADLINE

April 22, 2004

ENTRY CATEGORY

- Annual Campaign
- Capital Campaign
- Direct Mail
- Donor Recognition
- Internet Web Site
- Planned Giving
- Publication
- Special Event

Name: _____

Position: _____

Organization: _____

Address: _____

Telephone: _____ Fax: _____

Email address: _____

Website address: _____

Name of Your Organization/Hospital's CEO: _____

Telephone: _____

Name of Foundation's Chair: _____

Telephone: _____

Type of organization (i.e. acute care, long term, specialty, research, other):

Age of host organization, foundation, fundraising department: _____

Number of fundraising staff and positions: _____

Number of patients (annually): _____

Service area size: _____

Number of beds: _____

CHECKLIST

- Enclosed is a picture representing my entry.
- Enclosed is a cheque for the \$65 entry fee (to AHP Canada).
- I do not want my entry returned.
- Please return my entry C.O.D. to the address above.
- I will pick up my entry at the Conference.
- Please send me a copy of the Judges' comments.
- Submission must be courier dated or post marked by the April 22, 2004 deadline.
- Should I win, please have award certificates created for our organization's partners:

List names and addresses:

Showcase Awards Work Plan – 50 points

SECTION ONE

Goals and Objectives – 16 points

1.1 Briefly describe (250 words or less) the goals of your entry.

1.2 Briefly describe (250 words or less) why this goal was selected to address your situation.

1.3 List the top three objectives to ensure the goal was met.

1.4 Describe the target/primary audience for this project/program, including size, demographics, geographic range and why this audience was selected.

SECTION TWO

Resources – 5 points

2.1 Staff

Position title: _____

Responsibilities: _____

2.2 Volunteer(s):

Position title: _____

Responsibility: _____

2.3 Consultant

Position title: _____

Responsibility: _____

2.4 Agency:

Position title: _____

Responsibility: _____

2.5 Budget (attach copy)

Projected: _____

Actual: _____

SECTION THREE

Planning and Implementation – 20 points

3.1 Briefly describe (250 words or less) your planning process. Attach a copy of your written plan.

3.2 List the three most critical factors about the Plan.

3.3 Briefly describe how you implemented your program/project.

3.4 List three critical factors that supported the implementation of your program/project.

3.5 Briefly describe three challenges that you were faced with during the planning and implementation of this program/project and how they were overcome.

3.6 List three critical factors that you think are unique about your program/project.

3.7 Attach your critical path.

SECTION FOUR

Results – 9 points

4.1 Goal met: _____ Yes _____ No

How did you measure your results?

4.2 Objectives met? _____ Yes _____ No

How did you measure your results?

4.3 Did you exceed your goals/expectations? _____ Yes _____ No How?

WORK SAMPLE – 50 points

Please list the support materials you have included:

If you have questions, please contact:

Mona Doucet
Chair, AHP Showcase Awards
Tel. 506-544-2370
Email: monadoucet@health.nb.ca